

Governor's Institute

2010

ON FINANCIAL EDUCATION

Elizabethtown College ◀

Lancaster County, PA
July 11 – July 16, 2010

▶ What People Are Saying About the Institute:

"This was the most informative, best organized, and most useful-for-the-classroom program of any class I've had since college!"

*Family and Consumer Science Teacher,
Lakeview SD*

"This institute offers a wealth of information and materials on personal finance that teachers of all subject matter can use."

English Teacher, Brockway Area SD

"A great place to network and get 'ramped up' for teaching financial education!"

Business Teacher, Donegal SD

"This has been the best conference/workshop I have ever attended in thirty-three years of teaching!"

*Family and Consumer Science Teacher,
Milton Hershey School*

"This is a great institute. I not only learned ways to help my students become more responsible financially, but I learned so much to help myself!"

Math Teacher, Shaler Area SD

The economic crisis gripping the nation has exposed the need for greater financial education in schools. Every educator, regardless of grade level or content area, can help prepare our young people to navigate the increasingly complex financial marketplace and make informed decisions about their money.

Join your colleagues from across the state in learning more about financial education. Special emphasis will be given to integration with language arts, math, business, and family and consumer science. You will also learn how teaching personal finance can help meet numerous standards and assessment anchors. In addition, you will walk away with information to help you better manage your own personal finances.

Institute topics include:

- Kids and money: what they need to know and why
- Integrating personal finance into the core curriculum
- Information on and ways to teach about budgeting, saving, investing, credit, debt, identity theft and scams
- How to engage local businesses and organizations in your financial education program
- Promoting change: how to improve financial education in your school district

All participants are expected to attend and actively participate in all sessions, conduct follow-up activities in their school district, and submit a reflection on these activities within six months of the Institute.

Preference will be given to district-wide teams representing a variety of grade levels and content areas. If accepted, you will receive the following at no charge: program of study, related materials, lodging, and meals. Upon successful completion of the Institute and its follow-up activities, you will also receive two graduate credits at no charge.

Transportation costs to reach Elizabethtown College as well as local travel during the week are the responsibility of each participant. Upon notification of acceptance, participants must submit a \$75 check in order to secure their place on the roster. Acceptance fees will be returned upon satisfactory completion of the Institute.

For more information, contact Julie Gilbert, Pennsylvania Office of Financial Education, at (717) 783-2498 or jugilbert@state.pa.us.

Apply online at www.moneysbestfriend.com